FRANCES MENSAH WILLIAMS Readers'

BOOK CLUB NEWSLETTER

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WELCOME DEAR READER!

2020 is proving to be a turbulent year – and we're only in March!

With all the distressing news from around the world coming into our homes, books can be a huge source of comfort and an escape from the sobering realities we face. So, in this issue, I'm sharing pictures from the launch of *Imperfect Arrangements* which took place in London a couple of weeks before we began staying in and keeping safe social distances.

Don't forget to <u>download</u> **your FREE novella** *Sweet Mercy* and slip away to sunny Ghana for a sweet love story.

Stay safe and well in these difficult times and write in to share with us how things are going for you.

Contact me with your news to share with the readers' Club!



THE LAUNCH!!

Pictures from the fantastic launch of *Imperfect Arrangements*. (p.2-3)

SWEET MERCY

Your FREE book!

(p.4)

TALKING INSPIRATION

My interview with Talented Ladies Club (p.5)

EVENTS

Meeting readers and a review of recent events.

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Launching Imperfect Arrangements



On 5th March BC (Before Corona), we held the launch of *Imperfect Arrangements*.

It was a wonderful event with a *great* turnout and an opportunity to share readings from the book as well as answer questions from readers and friends who attended.

I'd like to share pictures from the evening with all of you lovely readers' club members. Enjoy!







The book launch was hosted by the P.R.I.M.E. Network of Pearson UK, in London with the delightful culinary queen and food author, Patti Sloley, providing delicious finger food made from Ghana-inspired recipes and ingredients.









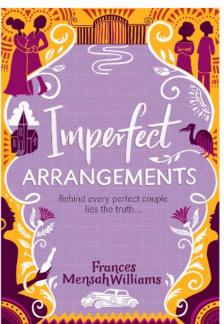










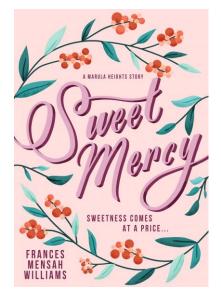


Don't miss out! Buy your copy of *Imperfect Arrangements* or download it from Amazon now!

Available now on Amazon!

DOWNLOAD YOUR FREE BOOK NOW!

We're all spending a LOT more time indoors, so don't forget to download your <u>free</u> companion novella called *Sweet Mercy*. It's exclusive to members of our Club.



Sweetness comes at a price...

When sweet-natured Mercy married successful businessman and aspiring politician, Lucas Peterson, she abandoned her media career to focus on her husband and raising her son, Hakeem. But with the country now hurtling towards elections, Lucas's eye is on the ministerial position he craves within the Party and when Mercy's best friend, Araba – the niece of the Party leader – returns to Ghana, Mercy refuses to see what's obvious to everyone.

In a desperate bid to regain control of her life, Mercy reaches out to her friend, Max Bamford, a ruthless media boss with a reputation for uncovering corruption. Max's lifeline changes everything, but Mercy's hopes for a new beginning are threatened by Lucas's ambitions and risk

the happiness of the person she loves most.

Armed with devastating evidence that can destroy Lucas's political future, Mercy is torn between protecting her son and taking revenge on his father. Faced with an impossible dilemma, Mercy will have to prove that sweetness can be a strength.

For your copy, all you'll need to do is visit my website and download the book. As simple as that. Let me make your life even simpler. Collect your free copy of *Sweet Mercy* <u>HERE</u>

Ghana by Pictures



A quiet stretch of beach in beautiful Ghana

Talking Inspiration

My interview with Talented Ladies Club

I was honoured to be interviewed recently for the Inspiration column of <u>Talented Ladies Club</u>, a female-led organisation on a mission to unlock the professional potential of mothers through practical, inspirational articles, high quality online training and social community.

Talented Ladies Club was launched in April 2013 by two friends – Hannah Martin and Kary Fisher. They met when they were pregnant with their daughters and created the site after watching their friends struggle to resume the careers they loved after having children. Hannah and Kary wanted to create an inspiring resource that would show women that becoming a mother wasn't the end of their career, but the start of an exciting new adventure.

Read some of my interview below and visit **Talented Ladies Club's website** for the rest!

What's your career background?

My professional background is Human Resources Management, and over the years I worked for companies in the UK as well as two banks in Ghana, West Africa. I held senior roles and really enjoyed the challenge and variety. Although I'd never really considered working for myself, I eventually made the decision that I needed a change. As I couldn't find a job that I really wanted and which fitted in with my responsibilities as



a mother, I decided to set up my own consulting, training and coaching organisation.

Working for myself also gave me the opportunity to focus on writing and I published two non-fiction books before turning to writing novels.

How did your career change after having children?

Having children totally changed my priorities. It was a key reason for wanting to leave the '9 to 5' and create a more flexible set of career activities on my own terms.

Where did the idea for your business come from?

My business idea – Interims for Development – was a natural extension of my career background and my interest in training and coaching people. However, becoming a novelist felt equally natural. I've been scribbling stories since I was a child, and to see my work develop into books was absolutely mind blowing!

What's your USP?

I think what sets my books apart is that my stories take traditional British women's commercial fiction – or rom-coms, if you like – into different settings. Contemporary Britain is so diverse, and my novels reflect that. While my protagonists may not physically look like Bridget Jones, they are smart, sassy women of colour facing their own challenges and trying to attain their own goals. My latest novel, *Imperfect Arrangements*, for example, is set in Ghana and features the intertwined lives and loves of three best friends, one of whom is a British expat who's taken a huge gamble by moving with her husband from London to Ghana to start her own P.R. business. <u>Read more</u>

EVENTS

Life (Before Corona) saw me at several events in early 2020. It was a pleasure to join The Africa Show as their special guest on Colourful Radio. I had a blast with hosts Lyande Kaikai and Yolisa Segone, talking about everything from *Imperfect Arrangem*ents to African mothers!



'How do celebrities use their platform for good?' That was the big question when I joined the panel for TV show Noni on Yanga! TV hosted by Afua Adom.





<u>Get in touch</u> – J'd love to hear from you!

Frances

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A final thought...

It is said an Eastern monarch once charged his wise men to invent him a sentence, to be ever in view, and which should be true and appropriate in all times and situations. They presented him the words: "And this, too, shall pass." * STAY STRONG!

*Wikipedia